



Rose State College

STRATEGIC DIRECTIONS

2011-2013

Presented for Regents/Trustees Approval on
August 19, 2010

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Vision

The community college of choice: supporting, serving, and advancing the common good.



Mission

As a public, open admissions, associate degree granting institution, Rose State College provides higher education preparation for lifelong learning through programs and services designed to serve a diverse community.



Core Values

INTEGRITY

The institution maintains fair, honest, accurate, and consistent policies and procedures monitored by measures of institutional effectiveness to ensure credible actions are taken to further a diverse learning-centered environment of individuality and collegiality.

EXCELLENCE

The institution makes a commitment to internal and external constituents to make each program and service one of excellence by establishing high standards that sustain and promote higher education in an innovative, learning-centered environment.

LEARNING

The institution is a learning-centered environment where students and staff will be afforded ample opportunity to succeed in meeting their educational goals as partners in the pedagogical process.

SERVICE

Through teamwork on campus and in partnership with the communities served, the institution strives to improve the quality of life in an urban setting by offering programs and services based on the needs of students and citizens and designed for measurably improving the aesthetic, physical, economic, social, political, and intellectual environment.

Strategic Goals

By meeting challenges, Rose State College personnel will match public needs with programs of excellence. Therefore, Rose State College will address future issues within the context of the following five Strategic Goals and institutional objectives.

Goal I: Rose State College, a mission-focused institution of higher education, is dedicated to providing, with integrity, programs and services to internal and external constituencies.

Objective 1a: Maintain and sustain a transparent, organizational structure that facilitates institutional focus of trustworthy decision-making that contributes to the mission.

Objective 1b: Fully inform the public of the mission and invite constituencies to avail themselves of the services and resources offered.

Objective 1c: Support the efforts and activities of the RSC Foundation within the mission and vision of the institution.

Objective 1d: Provide a safe learning environment with security measures that include advanced technology, a well-trained and equipped police force, and cooperative agreements with local and state law enforcement agencies.

Objective 1e: Maintain and sustain programs and processes that promote access and equity to all with a student-centered philosophy.

Goal II: Rose State College, a public higher education institution, is dedicated to planning and providing for an effective and efficient educational environment for its diverse campus and community constituencies.

Objective 2a: Improve institutional effectiveness and efficiency with sound budgeting principles, staff training in lean techniques, and continuous review of programs and practices.

Objective 2b: Acquire and effectively use state-of-the-art equipment and information technologies that advance the institutional mission.

Objective 2c: Enhance fiscal resources provided by the State of Oklahoma and the Technical Area Education District by increasing the revenue from workforce development, federal/state grants, and private endowments.



Objective 2d: Develop a long-range plan for property development, utilization, and acquisition in conjunction with state and local officials to protect the boundary integrity of the Campus.

Objective 2e: Develop collaborative student programs that connect students to campus life through curriculum enrichment and extracurricular opportunities.

Goal III: Rose State College is dedicated to maximizing student learning through effective teaching.

Objective 3a: Provide quality programs to maintain optimum enrollments that meet the productivity guidelines and benchmarks of the State Regents and other external accrediting agencies.

Objective 3b: Build on the progress made with the Achieving the Dream initiative and the Student Success Center in increasing student retention and graduation rates.

Objective 3c: Assess student progress and promulgate the results to the campus and the public at large with College report cards and peer comparative data.

Objective 3d: Recruit new faculty who have stellar degree preparation and proven teaching ability in the community college environment and continue professional development for them through the Teaching in Community Program and other opportunities.

Goal IV: Rose State College is committed to providing an environment of lifelong learning for its students, faculty, staff, and community.

Objective 4a: Provide employee educational and personal enrichment opportunities that build on the success of Teaching in Community and the President's Leadership Academy.

Objective 4b: Maintain a competitive pay and fringe benefits package that allows employees to plan long-term engagement with the College.

Objective 4c: Seek additional external resources to provide extra-institutional training, education, and certification that promote excellence in instruction and staff performance.

Objective 4d: Promote and expand campus training in technology so that every office can efficiently utilize College desktop software packages.

Objective 4e: Integrate wellness resources into a comprehensive learning program that provides optimum opportunities for personal growth.

Goal V: Rose State College is committed to identifying and meeting the needs of its constituencies, both internal and external.

Objective 5a: Provide associate degree level education for transfer success and for career pathways.

Objective 5b: Respond to the training requests from government, business, and industrial sectors that will lead to job protection or job development.

Objective 5c: Discover and promote new degrees or training, especially those emphasizing the applied sciences that address emerging economic development opportunities for Oklahoma.

Objective 5d: Promote staff interaction with the community by encouraging participation in social and civic organizations, promoting volunteerism of workforce expertise, and inviting local authorities to share their knowledge with staff and students.

