

**ROSE STATE COLLEGE  
COMMUNITY IMPACT REPORT  
October through December 2007**

**STATE-WIDE INITIATIVES**

Oklahoma Small Business Development Center

The Oklahoma Small Business Development Center (OSBDC) enhances economic growth through business development and innovation. It provides comprehensive services and resources to assist existing and prospective small business owners with financial, marketing, organizational, and technical issues. The Center offers free, confidential one-on-one counseling; low-cost seminars and workshops; and an extensive library of business information.

- 109 counseling sessions for 105 hours
- 7 training events provided for 57 individuals
- 33 existing businesses and 29 potential small businesses were assisted through counseling and training in business planning, marketing, and government procurement
- Cosponsored “Doing Business with Tinker and the Primes,” in which 4,057 attendees received information on doing business with Tinker Air Force Base and its prime contractors; in addition, 188 small business owners were assisted at the “Matchmaking” portion of the event

Environmental Training Center

The Oklahoma Environmental Training Center (OETC) at Rose State College is the primary location in Oklahoma for providing Environmental Protection Agency and Oklahoma Department of Environmental Quality training to water and wastewater utility operators.

- 8 on-campus and on-line water and wastewater certification workshops were presented for 51 operators
- Outreach Operator Training Program services provided to 8 communities
- On-line first aid for water and wastewater workshop was presented for 15 operators

Continuing Education and Community Services

Continuing Education and Community Services provides training and education to citizens of all ages. These services include classes, seminars, and workshops in fields such as computers; personal enrichment; arts and crafts; music and dance; recreation; and professional development. Housed in the Tom Steed Center for Career Development, Continuing Education is the host site for workshops, classes, and training meetings for government agencies and local businesses. In addition, the facility is host for two of the College’s grant programs: the Oklahoma Small Business Development Center and Educational Talent Search.

	<u>Participants</u>	<u>Instructional Hours</u>
Adult Education	381	819
Senior Adult Program	145	83
Kids College	47	21

- 500 room reservations made to 22 organizations and agencies:
  - American Association of Retired Persons (AARP) – Driver Training Program
  - Bearing Point
  - Boeing Corporation
  - Consumer Credit Counseling
  - Electrical Training Certification, Inc.
  - H & R Block
  - Indian Health Services
  - Lace Guild of Oklahoma
  - Metro Professional Photographers Association
  - Mid-Del Adult Learning Center
  - National Institute of Governmental Procurement
  - Oklahoma Corporation Commission
  - Oklahoma County Sheriff's Association
  - Oklahoma Department of Health
  - Oklahoma Office of Personnel Management
  - Oklahoma State Bureau of Investigation
  - Oklahoma State University
  - Relive, Inc.
  - Stewart Abstract & Title
  - Tinker Air Force Base
  - Tinker Officials Association
  - University of Oklahoma

## **SERVICE AREA INITIATIVES**

### Tinker Air Force Base

Tinker Air Force Base has been an off-campus satellite education location since the mid-1970s to serve both military and specific federal employees. Educational courses are scheduled for eight- and 16-week sessions, and courses are taught by Rose State College faculty. Both day and evening classes are scheduled at times to accommodate military personnel.

- Enrolled 141 students in 11 on-base, Internet, and telecourse classes for the Fall second 8-week session
- Provided College information to 100 individuals at the Tinker Air Force Base Navy Education Day

### Service-Learning

Service-Learning, a faculty-initiated program, bridges the gap between the classroom and community. Students are involved in course-relevant service that benefits the community. Service-Learning experiences or projects can range from participating in a single day special event to several hours per week for an entire semester. Students receive academic credit for demonstrating learning achieved through service. Students also achieve a greater understanding of social issues, civic responsibility, and a sense of caring for others.

- Fall semester
  - 280 students participated in Service-Learning projects
  - 3,344 non-clinical Service-Learning hours at an estimated value of \$60,321
- 150 community agencies served

## Corporate Relations and Workforce Education

The mission of Corporate Relations and Workforce Education is to provide businesses, industries, and governmental agencies customized training that will provide a competitive advantage by enhancing the effectiveness and improving the efficiencies of their personnel.

- 646 individuals participated in 46 classes/workshops
- 694 credit hours of training conducted
- 79 room rentals with 2,203 non-training participants
- Tinker Air Force Base Civilian Training
  - Supervisors' Training Program and Employee Leadership Program – 390
  - Managing Transitions Program – 16
- Midwest Regional Medical Center Training
  - Pre-Employment Training Program – 29
- Defense Logistics Agency Training
  - VPP Safety Program – 140
- 20 Government Contracting Training Academy clients participated in a Shipley's Workshop

## **EXTERNALLY FUNDED INITIATIVES**

### Educational Talent Search

Educational Talent Search is a federally funded TRIO program designed to assist disadvantaged individuals who will be the first-generation of their family to attend college. The program serves 750 participants between the ages of 11 and 27 in two school districts. The goal of Educational Talent Search is to increase the number of youth from disadvantaged backgrounds who complete high school and enroll in postsecondary education through academic, career, and financial counseling.

- 538 student contacts
  - Recruitment – 50
  - Needs Assessments – 100
  - Educational Talent Search Program information – 75
  - Educational Talent Search Program applications – 100
  - Oklahoma Higher Learning Access Program (OHLAP) information – 150
  - Oklahoma City Bombing Memorial field trip – 33
  - Study Guides – 30
- 37 new students recruited from Douglass Middle School
- Participated in the East Central University Career Day by advising freshmen students on career choices
- Distributed 30 math education games to Crooked Oak Middle School students

## EmPower

EmPower is an employment training program designed to meet the needs of Temporary Assistance for Needy Families (TANF) recipients. Funded through a grant from the Oklahoma Department of Human Services and the Oklahoma State Regents for Higher Education, clients are referred to the program from the Department of Human Services. EmPower is designed to provide comprehensive, short-term training to enable participants quick entry into the workforce, including a six-month follow-up/mentoring plan to promote retention.

- 11 clients received training
- 9 clients were initially employed at an average hourly wage of \$8.91
- 19 clients participated in clerical internships at 14 sites, providing 725 hours of volunteer service
- 49 additional clients were provided with follow-up and job retention services
- 11 clients utilized the “KeyTrain” software to study reading for information, locating information, and applied math
- 4 clients were awarded Silver and Gold Career Readiness Certificates

## EmPower Works

EmPower Works is a work-based program for Temporary Assistance for Needy Families (TANF) clients. Funded through the Oklahoma Department of Human Services, clients participate in one week of classroom training and three weeks of Key Train Software training combined with work experience. The work-based focus of the program reaches clients that may not desire traditional classroom training.

- 16 clients participated in job readiness and job search classes
- 7 clients participated in internships at 7 sites, providing 342 hours of volunteer service
- 8 clients utilized the “KeyTrain” software to study reading for information, locating information, and applied math

## Rose State College Connections/Reconnections

Interest from the Hudiburg Endowment funds a support program for at-risk students at Carl Albert, Del City, and Midwest City high schools. Through tutoring, mentoring, and instructional activities, students get the extra assistance and encouragement they need to succeed in high school and beyond.

- Connections Program
  - 360 students received after-school tutoring
  - 50 students participated in 2 ACT Preparation Workshops
- Reconnections Program
  - 10 Reconnections Scholarship recipients
  - Students enrolled in 120 credit hours
- 20 Connections/Reconnections students received assistance with text books
- Concurrent Enrollment
  - 8 classes offered at Star Spencer, Douglass, and Northeast Academy high schools
  - 80 students enrolled in 339 credit hours

### Scholars for Excellence in Child Care

Through funding from the Oklahoma State Regents for Higher Education, Rose State College provided a Scholar Coordinator to serve as an advocate and mentor for child care personnel attending Rose State College to complete the Associate Degree of the Child Development Associate Credential. A minimum of 80 participants will be enrolled in the program and will have their educational expenses paid through the Oklahoma Department of Human Services.

- 97 scholars currently enrolled
- 39 new scholars recruited
- 7 scholars completed the Certificate of Mastery
- 3 scholars completed the Director's Certificate of Completion
- 2 scholars completed the Family Services and Child Development Associate of Arts Degree
- Child care providers from 19 communities participated in the Program

### **STUDENT SERVICES INITIATIVES**

#### Job Placement and Career Services

The Office of Job Placement and Career Services assists alumni and students in finding part-time and/or full-time employment. An up-to-date listing of job vacancies is available on the bulletin board in the Student Services Building and is available on the E-campus Recruiter web page at <http://www.ecampusrecruiter.com/rose>. The bulletin board and web page are accessible to students, alumni, and community members. Rose State College graduates have lifetime use of the placement services. The Office of Job Placement and Career Services also provides assistance with resume writing, interviewing techniques, and other job-search activities, as requested.

- Presented information on careers in the business field to Choctaw High School students
- Presented information on career exploration to Dibble Elementary School students
- Presented information on career exploration and educational opportunities to Putnam City Alternative School students
- Participated in Moore Norman Career Technology Center's "Career Awareness Night" providing information on Rose State College programs, classes, and events

#### Prospective Student Services and Scholarships

Planning for college can be difficult. However, the Office of Prospective Student Services and Scholarships can make the process easier. Staff conduct campus tours, and make visits to high schools and community organizations to answer questions about becoming a Rose State College student.

- Services provided:
  - On-campus tours – 59
  - Presentations to high schools, businesses, and organizations – 44
- 300 hours of community involvement including:
  - Breast Imaging of Oklahoma
  - Chickasaw Community Council
  - Children's Miracle Network

- City of Edmond Street Cleaning
- Inherit the Earth
- Oklahoma City Hispanic Chamber of Commerce
- Oklahoma City Zoo
- Principal for a Day at Del City High School
- Urban League Young Professionals
- Student contacts – 1,789
  - Mail-outs – 1,206
  - E-mails – 61
  - Walk-ins – 17
  - Phone calls – 500
  - Events – 5
- Over 2,500 Rose State College materials donated for community organizations including:
  - High School Counselor’s Luncheon
  - Home School Symposium
  - Saint John Mission Baptist Church
  - Willow Brook Elementary School

### Financial Aid

The Rose State College Office of Financial Aid assists students with application for federal and state financial aid and administers the Federal College Work-Study Program.

- Fall Semester
  - \$6,400,000 in grants and loans provided to 3,700 students
  - \$100,000 in Federal Supplemental Educational Opportunity Grants disbursed to 211 students
  - 70 students employed through the Federal College Work-Study Program
  - \$28,000 awarded to nursing students through the Disadvantaged Nursing Scholarship Program
  - \$278,000 in Oklahoma Tuition Aid Grants disbursed to 600 students

### Special Services and Student Outreach

Rose State College provides services to Telstar and Willow Brook elementary schools through a variety of programs to reinforce the educational process and provide support to students to complete their education and reach their goals. Special Services and Student Outreach also provides a variety of equipment and services to assist students who require accommodations for their education.

- Adopted Schools Program
  - Xerox Community Involvement Program partner
  - 898 volunteer hours provided by:
    - Boeing Company
    - Midwest City Firefighters
    - Rose State College Dental Assistant/Hygiene students
    - Rose State College President’s Leadership Class students
    - Rose State College Nursing students
    - Rose State College Work-Study students
- Rose State College Bookstore donated \$1,438 worth of school supplies to Willow Brook Elementary School

- Domestic Violence Awareness
  - 100 individuals viewed “The Silent Witness” traveling exhibit
  - 93 individuals participated in a verbal abuse program to identify the signs of this type of abuse
  - 110 men of Rose State College signed a banner to support their stand against domestic violence

### Student Activities

The Rose State College Office of Student Activities provides both academic and extracurricular/leadership development activities to ensure well-rounded students. Programs include Student Senate, Student Clubs, Miss Rose State College/Midwest City, and Student Life.

- Rose State College Halloween Festival
  - 1,200 community members participated in this free, fun, and safe trick-or-treating event
- Rose State College Holiday Lighting Ceremony
  - 600 community members participated and received a free picture with Santa Claus
- Holiday Party for Telstar and Willow Brook elementary schools
  - 135 first-graders received a picture with Santa Claus, school supplies, and a gift
- 69 students, faculty, staff, and community members donated blood during a blood drive
- 229 high school and college students, faculty, and staff attended a Diamond Leadership event featuring John Herrington, the first Native American astronaut in space
- Miss Rose State College/Midwest City and Miss Black Rose State College
  - Miss Rose State College/Midwest City and Miss Black Rose State College sang at the Midwest City Holiday Lights Spectacular
  - Miss Rose State College/Midwest City read stories to students from Telstar and Willow Brook elementary schools
  - Miss Rose State College/Midwest City volunteered at the Midwest City Chamber of Commerce Auction

## **COMMUNITY INITIATIVES**

### Speakers Bureau

“Accentuate the Positive,” “Umbrella for Good Health,” and “Philosopher Queens: Women in Plato’s Republic” are a few of the topics offered through the Rose State College Speakers Bureau. The Speakers Bureau is a free service offered to the community. At the present time, there are 32 faculty and staff members available to speak to civic clubs, schools, and conferences. Many other faculty and staff members can be booked for speeches on a wide variety of subjects.

- Updated and distributed the speakers list

### Communications Center

The Rose State College Communications Center is an educational and cultural venue for students and citizens of Central Oklahoma. It contains a variety of special rooms and areas to accommodate multiple needs. Classrooms are available for fine arts instruction and some are equipped with special technology for teaching journalism, digital graphics, and multimedia presentations. The 1,400-seat Performing Arts Theatre within the Center hosts a variety of live cultural and educational events.

- 14,071 individuals attended events including:
  - Shirley Jones – A Centennial Celebration
  - Jeff Dunham – A Spark of Insanity
  - By Any Means Necessary
  - Hairspray
  - The Ambassador Concert Choir
  - Heaven I Need a Hug

### Atkinson Heritage Center

The Atkinson Heritage Center is located in the preserved family home of Midwest City founder W.P. “Bill” Atkinson. A Pony Barn, built especially for Atkinson’s Shetland ponies, is a museum for local history. The estate is the physical location of the Eastern Oklahoma County Regional History Collection, and is available for meetings and tours.

- Individual tours
- Meetings/events for groups from Tinker Air Force Base, the Eastern Oklahoma County Tourism Council, and others

### 15<sup>th</sup> Street News

The purpose of the “15<sup>th</sup> Street News” is to publish news, information, entertainment, and editorial opinions for the benefit of the student body and the College community. This student publication is published weekly (except for College holidays) by the Office of Student Publications and distributed free of charge.

### Community Relations and Special Events

The Office of Community Relations and Special Events coordinates events including Global Oklahoma—*a festival of cultures*, the Rose State College Dinner Theatre, and the Visual Arts Series.

- Global Oklahoma—*a festival of cultures*
  - Featured Oklahoma’s Centennial
  - 6,500 individuals attended
- Visual Arts Series
  - “Friends of the President” art exhibit
  - Faculty art exhibit
- Rose State College Dinner Theatre
  - “Life is a Dream” – 104
  - “The Fantastiks” – 208

- Rose State College faculty and staff raised \$6,535 for the United Way during its annual campaign

### Community Organizations

Rose State College staff work closely with the Midwest City, Del City, Choctaw, and Oklahoma City Chambers of Commerce, Central Oklahoma Workforce Development Board, and local community organizations. Individuals serve on a variety of community committees and actively support the communities and their economic development. The College sponsors seminars for business and industry; participates in chamber-sponsored expositions and development councils; and serves as consultants.

- Board of Directors
  - Del City and Midwest City Chambers of Commerce
  - Last Frontier Council of Boy Scouts
  - Leadership Midwest City, Inc.
  - Midwest City Rotary
  - Studio Mid-Del
  - YMCA
- Memberships in:
  - Del City Kiwanis
  - Del City Rotary
  - Midwest City Kiwanis
  - Midwest City Optimist
  - Midwest City Rotary
  - ZONTA
- Aerospace Eastern Oklahoma County Advisory Committee member
- Air Force Association representative
- American Society for Training and Development member
- American Water Works Association member
- DelQuest Youth Leadership Program representative
- Harrah Future Leaders Program representative
- Mid-Del Tinker 100 Club representative
- Midwest City Comprehensive Plan Advisory Committee member
- Midwest City Economic Development Commission representative
- Midwest City Planning Commission representative
- Oklahoma Association on Higher Education and Disability president
- Oklahoma Municipal League member
- Oklahoma Rural Water Association member
- Oklahoma State Regents for Higher Education Economic Development Council member
- Oklahoma Water Pollution Control Association member
- Oklahoma Water Safety Committee member
- TACAMO Community Council representative
- Tuskegee Airmen Chapter member
- Water Environment Federation member

## ACADEMIC PROGRAM INITIATIVES

The five academic divisions of Rose State College provide educational programs to meet the needs of students planning to complete their associate's degree; transfer and complete their bachelor's degree; and for those individuals who plan to immediately enter the workforce. Faculty and staff from the academic divisions also provide special services to the communities served by the College.

- Business and Information Technology Division
  - Oklahoma City Economic Roundtable meets on campus monthly
  - Hardin/Miller Small Business Endowment Committee meets on campus monthly
- Engineering and Science
  - 5 Rose State College Dare To Dream Team presentations including:
    - Portable Planetarium
    - Meteorology and Weather
    - Chemical demonstration
    - Science and Math experiments
- Health Sciences
  - 107 sites are utilized for practicum and clinical sites for health sciences programs
  - Health education monthly at Villa Isenbart
  - Health education monthly in different Mid-Del schools
  - Clinical Laboratory Technology students spent 2,758 hours in clinical and hospital practicums
  - 12 Dental Hygiene students tutored Telstar Elementary School students
  - 403 patients screened in the Dental Hygiene Program clinic
  - 481 patient visits for preventative and therapeutic treatment including:
    - 68 children
    - 305 screenings
    - 108 x-rays
  - 10 children from Positive Tomorrows School received treatment including dental examinations, oral prophylaxis, and fluoride treatments
  - Collected clothing, cash, toys, electronic devices, food, and gift certificates for an adopted family of 7
  - 44 volunteer hours collecting and mailing Christmas cards for American soldiers in Veterans Administration hospitals
  - 10 volunteer hours preparing care packages for families of soldiers deployed to Iraq
  - 62 volunteer hours providing education; collecting and distributing food, clothing, and other supplies; and other needed assistance to community members
  - 8 volunteer hours provided to local aging facilities
  - Presentation to 80 second- through fifth-grade students about the lungs and heart
  - Respiratory Therapy students provided information on smoking cessation and the side effects of smoking to 75 individuals
  - Respiratory Therapy students performed diagnostic lung function tests on 20 faculty, staff, students, and community members
  - Respiratory Therapy students performed simple lung function screening tests for 30 faculty, staff, and students during the Great American Smokeout
  - Presented information on sleep disorders to 180 individuals from the Senior Center of Midwest City, Tinker Federal Credit Union, and Metal Containers, Inc.

- Humanities
  - A Rose State College professor volunteered to judge one-act plays at Del City High School
  - Division faculty and staff donated money for an adopted family with 11 children for the holidays, providing gifts and other essential items
- Social Sciences
  - Hosted the 27<sup>th</sup> Annual High School Social Studies Bowl for 250 students from 32 small and large high schools
  - Presentations made to the Oklahoma Political Science Association and patients from the Oklahoma City Indian Clinic
  - Facilitated 2 public meetings in Logan County on road conditions for State Representative Jason Murphey and State Senator Patrick Anderson

### Aquatic Center

The Aquatic Center at Rose State College is utilized for College classes, senior adult education, recreation, aquatic physical therapy, and community service.

- Midwest Regional Medical Center and Quality Occupational Therapy (Aquatic Physical Therapy) – 33
- Open swim (military personnel) – 94
- Physical Readiness Testing (Naval personnel) – 60 during 2 sessions
- Survival Training (Air Force personnel) – 120 during 3 sessions
- High Schools swim meets – 100 during 2 meets

### Wellness

The Rose State College Wellness Program provides opportunities for students, employees, and the community to develop healthy lifestyles by adopting behaviors that contribute to wellness. The Wellness Program embraces the development of the total person utilizing the seven dimensions of health: emotional, environmental, intellectual, occupational, physical, social, and spiritual. Through credit and non-credit classes and specially designed activities, the Wellness Program meets many of the healthy lifestyle needs of the individuals served.

- 92 Wellness Assessments
- HIV/AIDS Peer Education Program
  - 19 students completed the Program
  - 76 hours of community outreach provided
- 100 faculty, staff, students, and community members received flu shots from the Visiting Nurses Association
- Awarded the Certificate of Merit at the Oklahoma Certified Healthy Business Awards Ceremony

### Intercultural Communications and Education

The Rose State College Office of Intercultural Communications and Education is responsible for facilitating campus-wide activities and programs. It works collaboratively within the College and surrounding community to provide leadership in the development, implementation, and assessment of initiatives designed to increase intercultural communication and learning. Such initiatives include workshops, seminars, inter-group dialogues, community service efforts, and other events.

- 24 individuals attended International Film Week
  - Whale Rider – 7
  - Liberia: America’s Stepchild – 3
  - Life is Beautiful (la vita `ebella) – 9
  - The Chorus (Les Choristes) – 5
- 60 individuals attended the Rose State College Centennial Celebration in which 14 native Oklahoma trees were planted
- 25 individuals attended a Meet the Author event featuring Rilla Askew, author of “Fire in Beulah”
- 100 individuals attended a panel discussion on Native American health issues which featured a performance by the Anadarko Dancers