ROSE STATE COLLEGE

Division Course Syllabus

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<th>Division</th>
<th>Humanities</th>
<th>Course Prefix and Number</th>
<th>MCOM 2603</th>
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<td>Course Title</td>
<td>Video News</td>
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<td>Semester and Year Submitted</td>
<td>Spring 2014</td>
<td>Credit Hours</td>
<td>3</td>
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<tr>
<td>Prepared by</td>
<td>Susan Dawson-O'Brien &amp; Skip Leckness</td>
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<td>Hours Per Week</td>
<td>Class 1 Lab 3</td>
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Course Description (as it appears in Catalog)

Techniques and practice of news gathering/reporting and production. Students will become familiar with remote lighting requirements, subjective techniques, remote video acquisition, and computer video editing techniques. Prerequisite: C or better in MCOM 2503 or concurrent enrollment. Lab fee: $10.00

Prerequisites

Prerequisite: C or better in MCOM 2503 or concurrent enrollment.

Text(s):

Title: Television Field Production and Reporting
Author: Frederick Shook, John Larson, John DeTarsio
Publisher: Pearson
Copyright Date: 2012
ISBN #: 978-0-205-11158-9

Supplemental Materials: (Other books, audio visual aids, etc.)
Outline for Remainder of Syllabus:

Rationale: This course is the continuation of MCOM 2503, building on students' basic media production skills. Students will improve their technical video shooting and editing skills as well as create advanced scripts and narratives to produce stories intended for broadcast and/or web publication.

Expected Outcomes: At the end of the semester, successful students will be able to:
1) Use remote lighting in video shoots;
2) Demonstrate good understanding of camera techniques;
3) Remotely acquire video;
4) Demonstrate advanced video editing techniques; and
5) Create productions ready for broadcast and/or web publication.

Methods of Instruction: Lecture, demonstration, in-class participation, and audio/video materials.

Assessment (Including Critical Thinking measurements):
Students will be assessed on in-class participation and productions.

Grade scale: A’s are earned for work that shows creative solutions to assignments, accuracy, excellent technical work, logical story flow, and/or good video to accompany the script; productions are ready for broadcast/publication. B’s are for work that offers reasonable assignment solutions, accuracy, good technical work, story flow that an audience can follow, and/or good video to accompany a script; productions could be easily edited before broadcast/publication. C’s are for work that offers acceptable solutions, accuracy, acceptable technical work, an attempt to create a story, and/or acceptable video to accompany a script; productions need some editing work before consideration for broadcast/publication. D’s are earned for work that lacks a good solution to the assignment, has accuracy problems, features unacceptable technical work, lacks story flow, and/or has unacceptable video to accompany a script; productions could not be considered for broadcast/publication. F’s are for unacceptable work that does not meet assignment criteria, lacks accuracy, is riddled with technical errors, has no logic or coherence, and/or plagiarises. There would be no broadcast/publication.

Note: Missing deadlines and being absent will also affect students' grades.

Learning Objectives:
Unit 1: Lighting
Students will understand and be able to:
a. Set up a basic 3-point lighting pattern; (Outcome 1)
b. Understand uses of artificial and natural light; (Outcome 1)
c. Understand and be able to use the inverse square law of light; (Outcome 1)
d. Use both studio and portable lighting systems; and (Outcome 1)
e. Demonstrate proper lighting techniques for a variety of lighting situations. (Outcome 1):

Unit 2: Camera Techniques
Students will understand and be able to demonstrate:
a. Subjective camera techniques and when to use them; and (Outcome 2)
b. Objective camera techniques and when to use them. (Outcome 2)
Unit 3: Video and Audio Acquisition
Students will understand and be able to demonstrate:
 a. White balance; (Outcome 3)
 b. Color temperature filters; (Outcome 3)
 c. Neutral density filters; (Outcome 3)
 d. Audio acquisition; (Outcome 3)
 e. Shooting sequences for story building; (Outcome 3)
 f. The shoot-and-move technique; (Outcome 3)
 g. The rule of thirds; (Outcome 3)
 h. Action/reaction shots; (Outcome 3)
 i. Cut-ins and cut-aways; and (Outcome 3)
 j. Editing in the camera. (Outcome 3)

Unit 4: Video Editing Techniques
Students will demonstrate the ability to:
 a. Load new video into a non-linear editing program; (Outcome 4)
 b. Set up projects and bins; (Outcome 4)
 c. Use multiple video and audio tracks; (Outcome 4)
 d. Know how and when to use special effects; (Outcome 4)
 e. Import still pictures and graphics into a project; (Outcome 4)
 f. Export video to various storage devices; and (Outcome 4)
 g. Use motion control to reverse or slow/speed motion. (Outcome 4)

Unit 5: Production Creation
Students will demonstrate the ability to:
 a. Export video for use in on-air broadcasts; (Outcome 5)
 b. Export video for online use; and (Outcome 5)
 c. Export video for DVD storage. (Outcome 5)