ROSE STATE COLLEGE

Division Course Syllabus

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<th>Division</th>
<th>Humanities</th>
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<tr>
<th>Course Prefix and Number</th>
<th>Course Title</th>
<th>Semester and Year Submitted</th>
<th>Credit Hours</th>
<th>Prepared by</th>
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<tbody>
<tr>
<td>MCOM 2703</td>
<td>TV Studio Production</td>
<td>Spring 2014</td>
<td>3</td>
<td>Susan Dawson-O'Brien &amp; Skip Leckness</td>
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<th>Hours Per Week:</th>
<th>Class</th>
<th>Lab</th>
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Course Description (as it appears in Catalog)

Basic understanding and practice of studio television production. Emphasis is placed on camera operation, technical directing, directing, script writing, graphics preparation, lighting, and associated production requirements. Course includes a laboratory component. Prerequisite: C or better in MCOM 2503 or concurrent enrollment. Lab fee: $10.00

Prerequisites

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Text(s):

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Reading Level

Supplemental Materials: (Other books, audio visual aids, etc.)
Outline for Remainder of Syllabus:

Rationale: This course allows students to learn about studio productions in class and in lab. They will serve as camera operators, technical directors, directors, script writers, graphic designers, lighting technicians, and/or talent during live and recorded studio productions.

Expected Outcomes: At the end of the semester, successful students will be able to:
1) Prepare a shooting script;
2) Be proficient in operating studio equipment;
3) Be familiar with teleprompters;
4) Be familiar with set design and construction;
5) Serve as talent;
6) Work as a team with other crew members; and
7) Set lights for a production.

Methods of Instruction: Lecture, demonstration, in-class participation, and audio/video materials.

Assessment (Including Critical Thinking measurements):
Students will be assessed on in-class participation, quizzes, examinations, and productions.

Grade scale: A’s are earned for work that shows creative solutions to assignments, accuracy, excellent technical work, logical story flow, and/or good video to accompany the script; productions are ready for broadcast/publication. B’s are for work that offers reasonable assignment solutions, accuracy, good technical work, story flow that an audience can follow, and/or good video to accompany a script; productions could be easily edited before broadcast/publication. C’s are for work that offers acceptable solutions, accuracy, acceptable technical work, an attempt to create a story, and/or acceptable video to accompany a script; productions need some editing work before consideration for broadcast/publication. D’s are earned are for work that lacks a good solution to the assignment, has accuracy problems, features unacceptable technical work, lacks story flow, and/or has unacceptable video to accompany a script; productions could not be considered for broadcast/publication. F’s are for unacceptable work that does not meet assignment criteria, lacks accuracy, is riddled with technical errors, has no logic or coherence, and/or plagiarises. There would be no broadcast/publication.

Note: Missing deadlines and being absent will also affect students' grades.

Learning Objectives:
Unit 1: Scripting
Students will be able to competently:
a. Write a shooting script for a production; (Outcome 1)
b. Prepare a shot sheet; (Outcome 1)
c. Be conversant with script timing; and (Outcome 1)
d. Determine camera choreography. (Outcome 1)

Unit 2: Studio Equipment Operation
Students will demonstrate proficiency in:
a. Operation of a studio camera and pedestal; (Outcome 2)
b. Switching cameras as technical director; (Outcome 2)
c. Operation of record and playback decks; (Outcome 2)
d. Audio preparation and operation; (Outcome 2)
e. Floor directing; (Outcome 2)
f. Directing a simple production; and (Outcome 2)
g. Serving as a producer. (Outcome 2)

Unit 3: Teleprompter Operation and Use
Students will be proficient in:
a. Preparation of teleprompter scripts; (Outcome 3)
b. Operation of teleprompter at different speeds; (Outcome 3) and
c. Ability to read from a teleprompter. (Outcome 3)

Unit 4: Set Design and Construction
Students will demonstrate a working knowledge of:
a. Use of flats in building a set; (Outcome 4)
b. Use of risers; (Outcome 4)
c. Use of props; and (Outcome 4)
d. Choice of desks and other furniture. (Outcome 4)

Unit 5: Talent
Students will learn:
a. Makeup for talent; (Outcome 5)
b. Teleprompter reading for talent; and (Outcome 5)
c. Clothing choices for talent. (Outcome 5)

Unit 6: Teamwork
Students will work with other crew members on a variety of programs, serving in each crew position. By working together, they will come to understand how all the crew positions work together as a team. (Outcome 6)

Unit 7: Lighting
Students will demonstrate the ability to:
a. Choose lights for a desired effect; (Outcome 7)
b. Move lights on the grid to proper positions; (Outcome 7)
c. Understand the use of gels for effect; (Outcome 7)
d. Understand the inverse square law of light; and (Outcome 7)
e. Be proficient in setting up light kits for supplemental lighting. (Outcome 7)