Transfer Agreement  
Between  
Rose State College  
and  
University of Central Oklahoma  

Effective Academic Year: 2014-2015  

Associate in Science Degree in Business (Option 1)  

and  

Bachelor of Business Administration in Business Administration- Marketing  

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Mr. Gary Murray, Chair  
Business Administration Discipline  
12-1-14  
Date  

Mr. Art Zenner, Dean  
Business and Information Technology Division  
12-1-14  
Date  

Dr. Frances Hendrix  
Vice President for Academic Affairs  
12/1/14  
Date  

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Dr. Stacia Wert-Grey, Chair  
Department of Marketing  
10-27-14  
Date  

Dr. Mickey Hepner, Dean  
College of Business  
10-25-14  
Date  

Dr. John Barthell, Provost  
Vice President for Academic Affairs  
6 November 2014  
Date
Transfer Agreement
Rose State College: A.S. in Business (Option 1) Code: 0171 and
University of Central Oklahoma: B.B.A. Business Administration-Marketing
Major Code: 2140

Rose State College Courses
General Education as stated in RSC Catalog
ENGL 1113 English Composition I
ENGL 1213 English Composition II
HIST 1493 U.S. History since 1877 or
HIST 1483 U.S. History to 1877
POLS 1113 American Federal Government
HUM 6 hrs,
HPER
Science 7 hours (one to include a lab)
ECON 2103 Personal Finance

MATH 1513 College Algebra
MATH 1743 Calculus for Business, Life, and Social Sciences

ACCT 2103 Financial Accounting
ACCT 2203 Managerial Accounting
ECON 2303 Principles of Microeconomics
ECON 2403 Principles of Macroeconomics
ECON 2843 Elements of Statistics
*Total 62-64 hours

UCO requirement
ENG 1113 English Composition
ENG 1213 English Composition and Research
HIST 1493 History of the U.S. since 1877
HIST 1483 History of the U.S. to 1877
POL 1113 American National Government
RSC A.S. completes remaining UCO University Core requirements.
FIN 2313 Personal Finance

MATH 1453 College Algebra for Business
MATH 2053 Business Calculus

*To include additional course work required for the A.S. in Business as presented in the RSC Catalog.

To be taken at the University of Central Oklahoma.................................60-62

Business Administration - Marketing
Additional hours in the major component............51
Business core courses remaining......................27

MRKT 3013 Principles of Marketing
MGMT 3103 Principles of Management
LS 3113 Legal Environment of Business
BCOM 3143 Business Communication
ISOM 3263 Management Information Systems
ISOM 3313 Operations Management
FIN 3563 Fundamentals of Business Finance
MGMT 4813 Strategic Management (Seniors only)
Select ONE course from the following:
ECON 4103 Economic Growth and Development
ECON 4403 International Economics
ECON 4603 Comparative Economic Systems
FIN 4273 International Finance
LS 4533 Law of International Business Transactions
MGMT 4253 International Management
MRKT 4413 International Marketing

Marketing................................................................................................. 24

Required courses: ............................................................................ 12
MRKT 3423 Consumer and Marketing Behavior
MRKT 4113 Marketing Research
MRKT 4463 Integrated Marketing Communication
MRKT 4813 Marketing Management

Elective Marketing ............................................................................. 12
Any 3000/4000 level MRKT course

Courses in other fields that may also by selected:
BCOM 4233 Business Proposals & Presentations
ECON 3123 Intermediate Business Statistics
GEO 4113 Geographic Information Systems
MCOM 2193 Principles of Public Relations

Electives to bring total to ......................................................... 124

UCO electives................................................................. 9-11
Rose State College total hours.............................................. 62-64
UCO total................................................................. 62-60

Electives to bring total to ......................................................... 124

Minimum Grade Requirements
1. Average in (a) all college course work, (b) course work at UCO, and (c) major courses..... 2.25
2. In all Business Support Courses and Business Core Courses minimum grade of .......... “C”

Students must meet all bachelor degree requirements at UCO to include:

40 hours of upper division coursework
30 hours in residence at UCO
15 of the last 30 hours must be taken in residence at UCO

For other regulations pertaining to graduation, see the UCO 2014-2015 Undergraduate Catalog.