ROSE STATE COLLEGE

Division Course Syllabus

Division: Humanities
Course Prefix and Number: MCOM 2703

Course Title: TV Studio Production
Semester and Year Submitted: Spring 2017
Credit Hours: 3
Prepared by: Darcy Delaney

Hours Per Week: Class 1 Lab 3

Course Description (as it appears in Catalog):
Basic understanding and practice of studio television production. Emphasis is placed on camera operation, technical directing, directing, script writing, graphics preparation, lighting, and associated production requirements. Course includes a laboratory component. Lab fee: $10.00

Prerequisites:

Text(s): Video Production: Disciplines and Techniques 11th ed.
Author: Gross, Foust, and Burrows
Publisher: Holcomb Hathaway
Copyright Date: 2012
ISBN #: 978-1934432501

Supplemental Materials: (Other books, audio visual aids, etc.)
Outline for Remainder of Syllabus:

Rationale: This course allows students to learn about studio productions in class and in lab. They will serve as camera operators, technical directors, directors, script writers, graphic designers, lighting technicians, and/or talent during live and recorded studio productions.

Expected Outcomes: At the end of the semester, successful students will be able to:
1) Prepare a shooting script;
2) Be proficient in operating studio equipment;
3) Be familiar with teleprompters;
4) Be familiar with set design and construction;
5) Serve as talent;
6) Work as a team with other crew members; and
7) Set lights for a production.

Methods of Instruction: Lecture, demonstration, in-class participation, and audio/video materials.

Assessment (Including Critical Thinking measurements):
Students will be assessed on in-class participation, quizzes, examinations, and productions.

Grade scale: A’s are earned for work that shows creative solutions to assignments, accuracy, excellent technical work, logical story flow, and/or good video to accompany the script; productions are ready for broadcast/publication. B’s are for work that offers reasonable assignment solutions, accuracy, good technical work, story flow that an audience can follow, and/or good video to accompany a script; productions could be easily edited before broadcast/publication. C’s are for work that offers acceptable solutions, accuracy, acceptable technical work, an attempt to create a story, and/or acceptable video to accompany a script; productions need some editing work before consideration for broadcast/publication. D’s are earned are for work that lacks a good solution to the assignment, has accuracy problems, features unacceptable technical work, lacks story flow, and/or has unacceptable video to accompany a script; productions could not be considered for broadcast/publication. F’s are for unacceptable work that does not meet assignment criteria, lacks accuracy, is riddled with technical errors, has no logic or coherence, and/or plagiarises. There would be no broadcast/publication.

Note: Missing deadlines and being absent will also affect students' grades.

Learning Objectives:
Unit 1: Scripting
Students will be able to competently:
a. Write a shooting script for a production; (Outcome 1)
b. Prepare a shot sheet; (Outcome 1)
c. Be conversant with script timing; and (Outcome 1)
d. Determine camera choreography. (Outcome 1)

Unit 2: Studio Equipment Operation
Students will demonstrate proficiency in:
a. Operation of a studio camera and pedestal; (Outcome 2)
b. Switching cameras as technical director; (Outcome 2)
c. Operation of record and playback decks; (Outcome 2)
d. Audio preparation and operation; (Outcome 2)
e. Floor directing; (Outcome 2)
f. Directing a simple production; and (Outcome 2)
g. Serving as a producer. (Outcome 2)

Unit 3: Teleprompter Operation and Use
Students will be proficient in:
  a. Preparation of teleprompter scripts; (Outcome 3)
b. Operation of teleprompter at different speeds; (Outcome 3) and
c. Ability to read from a teleprompter. (Outcome 3)

Unit 4: Set Design and Construction
Students will demonstrate a working knowledge of:
  a. Use of flats in building a set; (Outcome 4)
b. Use of risers; (Outcome 4)
c. Use of props; and (Outcome 4)
d. Choice of desks and other furniture. (Outcome 4)

Unit 5: Talent
Students will learn:
  a. Makeup for talent; (Outcome 5)
b. Teleprompter reading for talent; and (Outcome 5)
c. Clothing choices for talent. (Outcome 5)

Unit 6: Teamwork
Students will work with other crew members on a variety of programs, serving in each crew position. By working together, they will come to understand how all the crew positions work together as a team. (Outcome 6)

Unit 7: Lighting
Students will demonstrate the ability to:
  a. Choose lights for a desired effect; (Outcome 7)
b. Move lights on the grid to proper positions; (Outcome 7)
c. Understand the use of gels for effect; (Outcome 7)
d. Understand the inverse square law of light; and (Outcome 7)
e. Be proficient in setting up light kits for supplemental lighting. (Outcome 7)