Date: January 25, 2019

ROSE STATE COLLEGE

Division Course Syllabus

Division: Humanities
Course Prefix and Number: MCOM 1213
Course Title: Public Speaking
Semester and Year Submitted: Spring 2019
Credit Hours: 3
Prepared by: Darcy Delaney-Nelson

Hours Per Week:   Class 3   Lab 0

Course Description (as it appears in Catalog)
This course is designed to introduce students to the process, concepts, and principles fundamental to formal and informal oral communication. Students are required to demonstrate speech development and presentation skills in a variety of evaluated speaking assignments.

Prerequisites: None

Text(s):
Title: The Art of Public Speaking, 12th Edition
Author: Stephen E. Lucas
Publisher: McGraw-Hill
Copyright Date: 2015
ISBN #: 9781259545993

Reading Level: [Supplemental Materials: (Other books, audio visual aids, etc.)]
Outline for Remainder of Syllabus:

Rationale: Fundamentals of Speech is a public speaking course, offered to enhance the development of skills essential to personal, academic, professional, and social interaction. The course integrates critical assessment, development, and expression of ideas with variant methods of presentation. Public speaking is essential to success in many chosen careers and is therefore required for many degree programs.

Expected Outcomes: Upon completion of this course, students will be able to

1. Evaluate the strategies of communication;
2. Apply the principles of effective speech preparations;
3. Demonstrate the elements of effective speech delivery;
4. Orally communicate ideas clearly to small groups in an informal or formal setting;
5. Develop and deliver an oral message prepared for specific situations, audiences, and occasions;
6. Conduct self-evaluations and peer evaluations of written and oral messages;
7. Apply principles of oral communication.

Methods of Instruction:

Methods vary by instructor but include lecture, reading assignments, videos, exercises, speech analysis, discussion, quizzes, tests, rhetorical feedback, and internet supplements.

Assessment (Including Critical Thinking measurements): Evaluation of student progress may vary by instructor, but should focus on achievement of course outcomes/objectives. Assessment methods must include

1. Rhetorical feedback for a minimum of four extemporaneous oral presentations including informative and persuasive speeches;

2. Rhetorical feedback for creating and presenting visual aids with a minimum of one speech.

Assessment may also include:

1. Rhetorical feedback for any number or combination of other speeches such as impromptu or special occasion;
2. Testing text or lecture material;
3. Quizzes covering text or lecture material;
4. Exercises emphasizing ability to develop outlines and bibliographies, and to conduct research;
5. Analysis of written or oral speeches to identify principles of speech development and presentation.

Learning Objectives: The following units are for organizational purpose only. The structure of the course may vary by instructor, but regardless of the course structure, these learning objectives are appropriate.
At the end of this Course, students should be able to accomplish the following:

Unit 1: Oral Communication Process (Course Outcomes 2,3,5)

1. List elements of oral communication process model.
2. Describe relationship/interaction of these elements.
3. Explain the transactional concept of the model.
4. Describe concept and forms of plagiarism.
5. Identify listening goals, barriers to listening, and methods to improve listening skill.
6. Describe the concept of an audience-centered approach to public speaking.
7. Manage anxiety and develop confidence in developing and delivering public presentations.

Unit 2: Speech Preparation (Course Outcomes 4,6)

1. Identify parts of a speech with elements and sequence.
2. Select and narrow a topic appropriate for audience, situation, occasion, and time.
3. Develop an appropriate specific purpose and thesis.
4. Organize and write main points consistent with an appropriate organizational pattern.
5. Recognize and apply appropriate strategies and techniques in speech structures
6. Conduct research using variety of sources to gather and select information appropriate for audience and supporting claims/assertions.
7. Identify and describe appropriate use of supporting material to amplify, clarify, justify claims.
8. Select and critically evaluate credibility of sources.
9. Use appropriate transitions.
10. Develop an appropriate introduction.
11. Develop an appropriate conclusion.
12. Develop and write an appropriate outline with MLA and/or APA Style Bibliography.
13. Identify and apply techniques for practicing a speech.
14. Develop appropriate speaking outline on appropriate note cards.

Unit 3: Speech Presentation (Course Outcomes 1,2,6)

1. Demonstrate principles of extemporaneous delivery style appropriate for the speaking situation, context, and audience.
2. Demonstrate appropriate symmetry among parts and elements of the speech.
3. Demonstrate appropriate use of nonverbal communication including voice, eye contact, body movement, gestures, language, and appearance.
4. Demonstrate ability to select/create presentation aids appropriate for the audience and message.
5. Demonstrate ability to appropriately present visual aids.
6. Demonstrate ability to orally cite sources clearly, accurately, and completely.

Unit 4: Varities of Speech (Course Outcomes 2,5,6)

1. Identify and explain difference among various types of oral communication.
2. Identify differences between speeches to inform and persuade.